

A WORD FOR THE TIMES
PASTORS & LEADERS CONFERENCE



***STRATEGIES FOR
RELEVANT MINISTRY***
OCTOBER 2ND-4TH

**2024 SPONSORSHIP
PACKAGES**



Dr. Kerwin B. Lee
Host & Founder

PASTORS & LEADERS CONFERENCE

MESSAGE FROM OUR LEADER

We are thrilled to extend an invitation to your business to sponsor the 2024 Pastors & Leaders Conference. This event offers a unique opportunity for you to engage with ministry leaders from across the nation, creating valuable connections and expanding your network.

Since its inception in 2006, our conference has had a rich history of benefiting senior pastors, church leaders, laypeople, and corporations. By becoming a sponsor, you will not only showcase your business but also contribute to the spread of the gospel, reaching attendees who have the potential to become your future clients and partners.

There are multiple levels of sponsorship support from which you have the ability to choose. Each level is designed to provide various benefits depending on the one that you select. We encourage you to choose the option that best fits your business goals and budget.

To ensure your participation, we kindly request that all sponsorship payments and digital submissions of ad information, images, and video footage be sent no later than **Friday, September 13, 2024**.

We look forward to your positive response and to welcoming you as a valued sponsor of this impactful event. Should you have any questions or require further assistance, please feel free to contact us at PLSponsorship@BereanChristianChurch.org.

Committed to Growth,

Dr. Kerwin B. Lee

Dr. Kerwin B. Lee

PASTORS & LEADERS CONFERENCE

PACKAGE LEVELS

What are my options?

Please review the following options. You can always choose to donate more than the amount listed per sponsorship level.

1

DIAMOND LEVEL

\$7500

- All items listed in Platinum Level.
- 4 Conference Registrations
- Opportunity to address audience during main evening worship session.
- Reserved parking.
- Preferred seating for all nightly sessions.
- Preferred booth space in lobby.
- Preferred advertisement on tables during lunch.
- Advertisement on screens during lunch.

2

PLATINUM LEVEL

\$5000

- All items listed in Gold Level.
- 3 Conference Registrations
- Reserved seating for all general sessions.
- Company description listed on the conference website.
- 90-second welcome remarks delivered before sponsored live main session.
- KBL Ministries to highlight company in pre-conference emails.
- One-time opportunity to send e-mail to attendees' post conference through KBL Ministries.
- Advertisement on X-Stand Banner.
- Logo featured in pre-conference marketing emails.

PASTORS & LEADERS CONFERENCE

PACKAGE LEVELS

3

GOLD LEVEL

\$2500

- All Items listed in Silver Level.
- 2 Conference Registrations.
- Sponsored conference breakout session.
- 30-second video advertising your business during general session.
- Logo featured in pre-conference marketing emails.

4

SILVER LEVEL

\$1000

- All Items listed in Bronze Level.
- 1 Conference Registration.
- 30-second video advertising your business during sponsored session.
- Logo on screen at the end of sponsored session.
- Verbal recognition during sponsored session by instructor.
- Logo featured on classroom door signs.
- Exclusive conference swag box mailed to you.

5

BRONZE LEVEL

\$500-\$999

- All Items listed in Donation Level.
- Business logo on conference homepage.
- Company link on conference webpage.
- Logo featured in pre-conference marketing emails.

6

DONATION LEVEL

\$250-\$499

- Company name, address, phone, website and listing on sponsor page on conference website.

PASTORS & LEADERS CONFERENCE

SPONSORS LEVELS

7

SENIOR PASTOR'S LUNCHEON

\$3500

- High visibility sponsor recognition signage at luncheon venue.
- Sponsor recognition table signage
- Screen advertisements during lunch.
- Commemorative photo with conference host.
- Exclusive conference swag box mailed to you.

8

CONFERENCE LUNCHEON TABLE

\$100

(PER TABLE/PER DAY)

- Sponsor table recognition signage.
- Business logo/QR Code on tent card displayed on table all day Thursday, 10/3 and/or Friday, 10/4.

9

BUSINESS CARDS DISPLAY CENTER

\$50

DISPLAY

Company business cards displayed on the designated Business Cards Display Hub in the Main Lobby.

**Business owner is responsible for refilling their card holder with their business cards.

PASTORS & LEADERS CONFERENCE

SPONSORSHIP COMMITMENT

I hereby commit to financial sponsorship for the 2024 KBL Ministries Pastors & Leaders Conference at the following level:

- | | | |
|---|--|---|
| <input type="checkbox"/> DIAMOND \$7,500 | <input type="checkbox"/> BRONZE LEVEL \$500 TO \$999 | <input type="checkbox"/> SENIOR PASTOR'S LUNCH \$3500 |
| <input type="checkbox"/> PLATINUM \$5,000 | <input type="checkbox"/> DONATION LEVEL \$250 TO \$499 | <input type="checkbox"/> LUNCHEON TABLE DISPLAY \$100 |
| <input type="checkbox"/> GOLD LEVEL \$2,500 | <input type="checkbox"/> OTHER (PLEASE SPECIFY AMOUNT) | <input type="checkbox"/> BUSINESS CARDS DISPLAY \$50 |
| <input type="checkbox"/> SILVER LEVEL \$1,000 | \$ _____ | |

(BUSINESS OR COMPANY NAME)

(NAME & TITLE)

(ADDRESS) (CITY, STATE, ZIP CODE)

(BUSINESS PHONE) (CELL PHONE)

(WEBSITE AND/OR SOCIAL MEDIA INFORMATION)

(PRODUCT OR SERVICES OFFERED)

**Please send camera-ready artwork for ad and/or video footage in one of the following formats: jpeg, png, pdf, ppt, mov or mp4. Please complete this form and send a check payable to Kerwin B. Lee Ministries to:

BEREAN CHRISTIAN CHURCH
C/O DR. KERWIN B. LEE
2201 YOUNG ROAD
STONE MOUNTAIN, GA 30088

For credit/debit card payments, please click on the link or scan the QR code:

2024-plc-sponsorship-bcc.pushpayevents.com

If you have questions or concerns, please feel free to contact Sheila Benton at (770) 255-5834 or email us at PLSponsorship@BereanChristianChurch.org. Please visit us online at www.KBLConference.org.



THE DEADLINE FOR SUBMISSION IS FRIDAY, SEPTEMBER 13, 2024

KBL CONFERENCE | SPONSORSHIP PACKAGE

Thank you!

CONTACT INFORMATION



(770) 593-4421



Kerwin.Lee@BereanChristianChurch.org



www.KBLConference.org



2201 Young Road, Stone Mountain. GA

**CONNECT WITH US
ON SOCIAL MEDIA!**



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